



## New Legislation Allows Local Distillery To Sell Products On-Site.

**Date:** 8.20.09

**Contact:** Nick Quint

**Phone:** 608.692.1858

**Email:** [nick@yaharabay.com](mailto:nick@yaharabay.com)

**Web:** [www.yaharabay.com](http://www.yaharabay.com)

**(Madison, WI)** - Recently the state of Wisconsin passed legislation allowing distilleries to offer samples and sell products at their establishments. Madison's Yahara Bay Distillers, opened in 2007, has taken advantage of this new law and is now directly selling its small-batch, hand-crafted spirits to the public where previously they had to sell exclusively through a distributor. A provision once only enjoyed by brewers and vintners has owner Nick Quint excited at the possibilities.

*"We host a lot of events and tours at our location. As a new business, allowing guests to sample and buy our products helps get them excited about finding it at their local liquor store. And since we are constantly creating new products, having immediate feedback from customers helps us refine as we go."*

With many specialty spirits in the works, there's always a new surprise waiting when guests arrive, but for the time being, visitors to Yahara Bay Distillers, located at in Madison, can sample and purchase vodka, gin, white rum, apple brandy, lemoncella, and Yahara Bay's most recent addition, apple crisp liqueur.

**For additional information please see the following sources:**

**6.1.2009** – Milwaukee Journal Sentinel, *Legislation would allow distilleries to give samples, make sales*  
<http://www.jsonline.com/business/46671782.html>