

# Yahara Bay

## DISTILLERS

For Immediate Release

### Two Years and a New Look for Yahara Bay Spirits

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**(Madison, WI)** – October 2007 marked a milestone for Nick Quint. He had thrown retirement to the sidelines, returned to school to study the art and science behind distilling, and two years ago this month opened the doors to Yahara Bay Distillers.

*"It took about 3 days to assemble the still that arrived in many, many pieces from Germany before we could even begin distilling. The first thing we made was vodka and to our surprise it was pretty good."* Nick Quint, owner

Driven by a passion to create hand-crafted, small-batch spirits using the best products Wisconsin had to offer, Nick has distilled an array of products available in the Madison area including vodka, white rum, extra dry gin, apple brandy, lemoncella, apple crisp liqueur, and a new limited edition Mad Bird Rum.

Not content (or able) to stick to the confines of distilling Yahara Bay products, Nick has extended his reach to include importing and bottling international spirits for a local company, and distilling and bottling for labels other than his own. And he's not ready to stop there.

*"We're in the process of moving into the next stage of growth. We're releasing our vodka, white rum, and gin with a new label, relaunching our website to include an on-line store, starting a gourmet food and candy line, and expanding our distribution area outside of the state of Wisconsin."* Nick Quint, owner



And speaking of labels, the signature wave that has adorned Yahara Bay Vodka, Rum, and Gin bottles for the last two years is being replaced with a panoramic view of the Capital as seen from Lake Monona and a Frank Lloyd Wright inspired font.

*"We wanted a label that people would immediately associate with Madison."* Nick Quint, owner

And for those who are wondering where the namesake Yahara Bay is located...

*"There isn't one, at least not in Madison. Although we've been calling the puddle down at the end of the road Yahara Bay just for kicks."* Nick Quint, owner